



PTC RETAIL PLM SOLUTION



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On Time, On Trend, On Cost

The PTC Retail PLM Solution can transform the way your company collaboratively plans, designs, develops, and sources products. Based on PTC's experience working with two-thirds of the market-leading retail companies, the PTC Retail PLM Solution delivers industry expertise to help you accelerate designs, simplify global sourcing and manufacturing, and reduce costs. With retail-ready software and best practices services, PTC helps you achieve rapid time-to-value, improve product margins and accelerate design innovation.

Key Benefits

- Accelerate time-to-market through quicker design turns and improved supply chain agility
- Increase product margins through better value chain control
- Reduce inventory costs by optimizing product sourcing
- Improve design innovation with optimized Retail PLM software and global managed services



We are constantly churning out product, introducing thousands of new products every 180 days. By implementing PTC Windchill®, we have designed new apparel and graphics and have them in manufacturing within 24 hours. That speed allows us to create demand and continually focus on high-performance product innovation.” — Peter Burrows, CIO Emeritus, adidas Group

PTC: THE LEADER IN RETAIL PLM

PTC has a decade of experience and over 40,000 active users within the retail, apparel and footwear industries. Offering a solution that can serve both mature, global enterprises and fast-growing regional companies, PTC can help you grow your business. Join industry leading retail companies who benefit from the PTC Retail PLM solution.

L.L.Bean

lululemon  **athletica**

TJX
THE TJX COMPANIES, INC.

NIKE

adidas®

Levi's

RALPH LAUREN

patagonia

Cabela's


LI & FUNG LIMITED

deckers

DICK'S

chico's

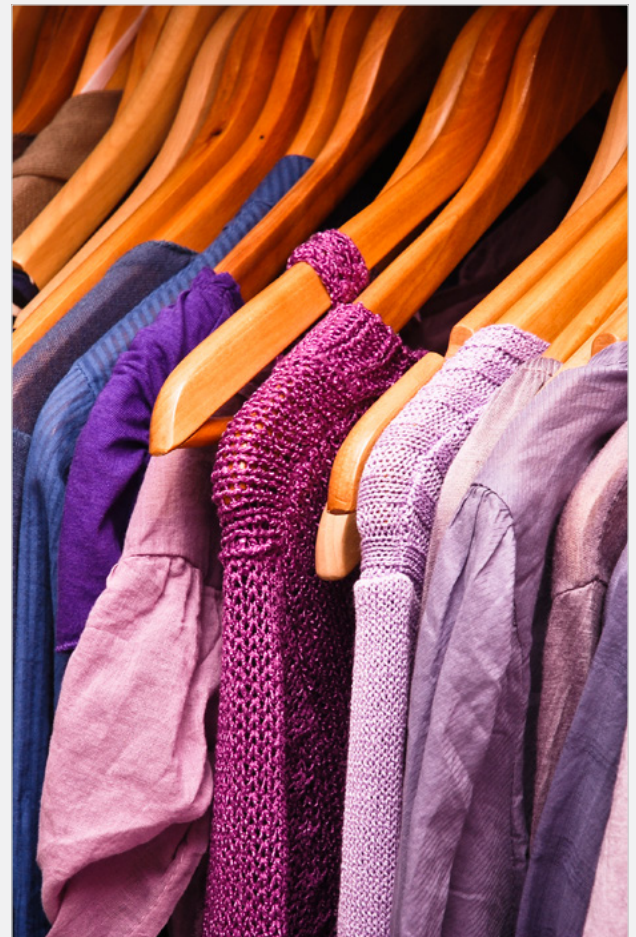


Brooks Brothers

Newell Rubbermaid

THE PTC RETAIL PLM SOLUTION CAN ENABLE:

- 50% increase in design hit ratios
- 45% reduction in time-to-market
- 3-5% material cost reduction
- 20-30% productivity improvements
- 4 month implementation using Value-Ready Deployments



Comprehensive Capabilities:

Proven at more retail, footwear, and apparel companies, the PTC Retail PLM solution offers the industry's greatest breadth and depth of retail-ready capabilities, covering merchandising and line planning, product development, sourcing, costing, quality, compliance, and supply chain collaboration. With the PTC Retail PLM solution, your company can achieve faster time-to-value and develop more innovative and profitable products.

Merchandising and line planning: Plan, communicate, and manage product assortments to ensure the right mix and achieve targets

- Real-time assessment of product development data, supplier and cost estimates, and merchandize assortment plans for accurate decision making and increased profits
- Accelerate design reviews and approvals for improved time-to-market

Material, color, and artwork development: Control and manage material and color specifications for better quality and consistency

- Create a classified material library for material and color standards
- Efficiently manage internal and external partners with global specifications

Concept development and creative design: Manage complex product lines to ensure cost and delivery targets

- Manage complex, seasonal products and materials. Efficiently re-use designs, materials and product specification data
- Reduce cycle times by providing the right products at the right time

SKU and specification management: Effectively control product BOMs and variants

- Manage complete product specifications including BOMs, image pages/sketches, and documents for improved source selection and sample cycle time

Sourcing: Plan, negotiate, and manage your global sourcing of products and materials

- Improve cost, quality, and delivery with greater control of suppliers
- Create cost sheets to better capture multi-level costing by color, region, and distribution channel

Quality and compliance: Optimize testing in earliest phases of product design and development

- Detect quality and compliance issues early in the design to reduce costly re-work and schedule delays
- Support health and safety standards and reduce environmental impact throughout the design and manufacturing process

Vendor portal: Improve collaboration with supply chain partners

- Provide secure access to partners and suppliers for improved collaboration and faster time-to-market
- Request quotes and confirm orders in real-time; accelerating development schedules

Mobility: Fast and convenient access for quick decision making

Enterprise performance, security, and scalability: A PLM architecture designed to grow with your business

- Advanced monitoring tools to ensure enhanced performance and high availability





Value-Ready Deployments for Retail PLM

Created to help apparel companies realize business benefits faster and leverage industry best practices, the PTC Value-Ready Deployments for retail, footwear and apparel are part of the PTC Retail PLM solution. They provide proven best-practices for the retail, footwear and apparel industry along with pre-defined, process driven implementation services to rapidly deploy the PTC Retail PLM solution and realize value faster.

Implementing Retail PLM with PTC Global Services

PTC Global Services has helped hundreds of retail, footwear, and apparel companies worldwide implement, adopt, and realize full business value from their PTC Retail PLM solution. The Global Services “value centric engagement” approach emphasizes four critical success factors:

- **Strategic Alignment:** Ensuring leadership and cross-functional alignment on retail objectives, a detailed implementation roadmap, and value-based program management and metrics
- **Process-Led Approach:** Ensuring that PTC technology enables the most important process improvements for Retail PLM rather than using a technology-first approach
- **Minimal Software Configuration:** Emphasizing configuration of retail-ready applications and minimizing expensive customizations to simplify deployment, accelerate time to value, and ensure maximum flexibility for future upgrades and organizational change
- **Role-Based Adoption:** Leading an integrated education and training program focused on the Retail PLM processes

Managed Services: For companies concerned with the burden of implementing and managing complex PLM software, PTC Managed Services can provide a hosted solution in a secure PTC data center for quick time-to-value and scalable for future PLM requirements.



TO LEARN MORE about the PTC's approach to Retail PLM please visit:
[PTC.com/solutions/retail-plm/](https://www.ptc.com/solutions/retail-plm/)



PRODUCT & SERVICE ADVANTAGE™

We provide technology solutions that transform
how customers create, operate, and service products

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